



31st Charity Golf Classic

SUPERHEROES UNITE!

FRIDAY, June 7, 2024
Leduc Golf & Country Club
5725 Black Gold Drive, Leduc

2024 Sponsorship Opportunities

GENERAL INFORMATION



THE FOUNDATION – The Leduc Community Hospital Foundation is a registered charity that builds relationships with community partners and raises funds to support and enhance services at our local health-care facilities, which include the Leduc Community Hospital and health centres in Beaumont, Leduc and Thorsby.

The Foundation works towards fulfilling its vision and mission by promoting programs and services, as well as providing for special initiatives such as new technology, specialized equipment and innovative projects that enhance health care services in our community. Raising and distributing funds is a major part of what the Foundation does every year.

EVENT INFORMATION – Now in its 31st year, this popular, community-focused tournament provides the perfect opportunity for sponsors and participants to network with new or potential clients and strengthen relationships with existing business contacts in a relaxed and fun environment. Sponsors also receive great exposure before, during and after the event. Your sponsorship contribution enables this event to take place and helps support the Foundation's fundraising efforts.

DATE: Friday, June 7, 2024

LOCATION: Leduc Golf & Country Club (5725 Black Gold Drive, Leduc)

TIME: Shotgun start time 9:00 a.m. *Note new start time.

FORMAT: 18-Hole Texas Scramble

GOLF PACKAGE: \$175 per golfer, \$700 per Foursome

(2) Early Bird Prizes – Register before Friday, May 10 to have a

chance to win a prize!

MULLIGANS: 3 for \$20/player (Credit Card or Cash on game day/optional to add to

registration)

DETAILS: 18 holes of golf/power carts/driving range, plus beverage/food holes,

swag bags, prizes, and more.

Wear something 'Superhero' themed to be eligible for prizes!

Canada Revenue Agency Charitable Registration# 13913 8002 RR0001

SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$5,000+

- 1. Official designation in the event as the Presenting Platinum Sponsor (i.e., "Your Company" presents Charity Golf Classic), including all media releases, social media, and print materials.
- 2. Prominent signage at tournament entrance.
- 3. 18-hole round of golf for four (4) players (as a foursome group).
- 4. Social media recognition, and your logo and a link to your organization on our website.
- 5. Prime-level recognition in the itinerary provided to participants.
- 6. Opportunity to contribute items for player swag bags.
- 7. Involve your volunteers at the event, with on-site sample product or marketing material placement.

GOLD SPONSOR - \$2,500

- 1. Official designation in the event as a Golf Sponsor, including all media releases, social media and print materials.
- 2. Prominent signage at tournament entrance.
- 3. 18-hole round of golf for two (2) players.
- 4. Recognition in itinerary provided to participants.
- 5. Opportunity to contribute items for player swag bags.

SILVER - BREAKFAST SPONSOR - \$1,250 (Category Exclusive) FILLED

SILVER - SUPPER SPONSOR - \$1,250 (Category Exclusive)

- 1. Official designation as Supper Sponsor, and including all media releases, social media and print materials.
- 2. Dedicated signage at the golfer registration table acknowledging sponsorship.
- 3. 18-hole round of golf for one (1) player.
- 4. Recognition in itinerary provided to participants.

SILVER SPONSOR - \$1,250

- Official designation as Silver Sponsor, and including all media releases, social media and print materials.
- 2. Dedicated signage acknowledging sponsorship.
- 3. 18-hole round of golf for one (1) player.
- 4. Recognition in itinerary provided to participants.

DISCLAIMER: Golfers are expected to play unless the weather merits the course being closed. In the instance of full closure due to weather conditions, golfers will be provided with an equivalent pass for 18 holes of golf w/cart (to be redeemed on *Monday-Thursday availability only).

SPONSORSHIP LEVELS

COPPER HOLE SPONSOR - \$500

- 1. Official designation as Copper sponsor, and including all media releases, social media and print materials.
- 2. Dedicated signage acknowledging sponsorship.
- 3. Recognition in itinerary provided to participants.
- 4. Opportunity to host an activity to assist in raising funds for the event.

HOLE-IN-ONE SPONSOR (four spots available) *THREE FILLED

- 1. Official designation as Hole-in-One sponsor, and including all media releases, social media and print materials.
- 2. Sponsor will provide insurance for an appropriate prize of their choosing.
- 3. Dedicated signage at hole acknowledging sponsorship.
- 4. Involve your volunteers at the event, with on-site sample product placement (if appropriate)
- 5. Opportunity to contribute items for player gift bags.
- *Contact Colleen @ 780-980-4536 or email lchfoundation@ahs.ca for complete details.

BEVERAGE HOLE SPONSOR FILLED

- 1. Sponsorship will cover all related fees on alcoholic beverages served at designated golf hole and will be arranged with the Leduc Golf Course food/beverage manager prior to the event.
- 2. Dedicated signage on your hole acknowledging sponsorship.
- 3. On-site/hole representation and product placement (if appropriate)
- 4. All servers at hole MUST provide proof of ProSERVE certification.
- 5. *Contact Colleen @ 780-980-4536 or email lchfoundation@ahs.ca for complete details.

PRIZE a/o AUCTION DONATION

- 1. LCHF is seeking TEAM/INDIVIDUAL prizes, plus items to add to the Virtual Auction run in conjunction with the Class (Bidding from June 2 to June 7).
- 2. Sponsors of all prize/auction donations will be acknowledged on social media and all print materials.
- 3. Please contact Foundation office for details.

**Note:

> Players (or team contact) will be emailed details and confirmations by Wednesday, June 5th.

THANK YOU, HEALTH CARE SUPERHEROES!